

Be on the web with
acqconstruire.com

ACQ's web site was built to be **THE** innovative information reference in Quebec construction news.

The ACQ is innovating in matters of branding and content for Quebec's institutional, commercial and industrial construction industry with its new information site. The ACQ editorial team, together with numerous industry members and partners, will keep you up to date in this fast-paced field.

When you use acqconstruire.com, you'll reach key players in the Quebec construction industry (contractors, suppliers, professionals) which is, with 14% of GDP, the heart of the provincial economy.

You will also benefit from our multiplatform approach, with an adaptive design for tablets, smartphones and will take advantage of ACQ web sites:

acq.org
modulec.ca

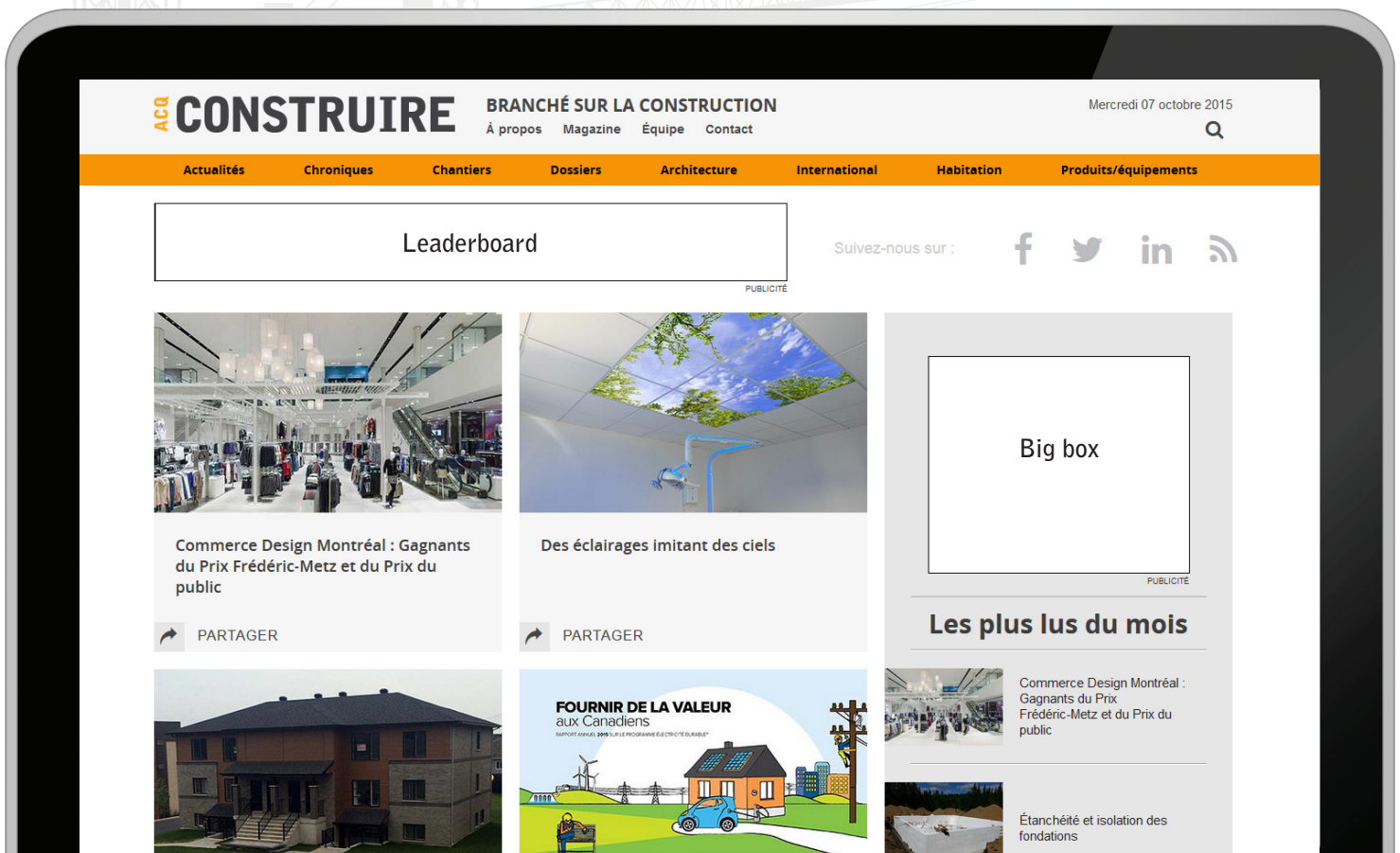
Your ad on
all of the site's pages

Reader interaction
between the print and
web versions of the magazine

Promote
a product or service

Generate **more traffic**
on your own web site





Advertising adaptable
to tablets and smartphones



ACQ CONSTRUIRE BRANCHÉ SUR LA CONSTRUCTION
À propos Magazine Équipe Contact Mercredi 07 octobre 2015

Actualités Chroniques Chantiers Dossiers Architecture International Habitation Produits/équipements

Leaderboard

Suivez-nous sur :    

Commerce Design Montréal : Gagnants du Prix Frédéric-Metz et du Prix du public

Des éclairages imitant des ciels

Big box

Les plus lus du mois

Commerce Design Montréal : Gagnants du Prix Frédéric-Metz et du Prix du public

Étanchéité et isolation des fondations

FOURNIR DE LA VALEUR aux Canadiens

RATES

YOU MUST SEND US ALL 2 FORMATS REQUIRED.

1

Leaderboard
728 x 90 pixels
on all of the
site's pages



728 x 90



468 x 60

\$450
per month

2

Big box
300 x 250 pixels
on all of the
site's pages



300 x 250



468 x 60

\$425
per month

3

Banner
728 x 90 pixels
on all of the
site's pages

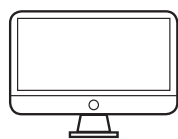


728 x 90



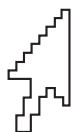
468 x 60

\$400
per month



TECHNICAL SPECIFICATIONS

- jpg, png, gif. Javascript on request.
- Maximum size: 50 K
- Ads with white background must be framed with a black border at least 1 pixel thick.



TRANSFER METHODS FOR ARTWORK

Final material must be sent by email to the following:
magazineconstruire@prov.acq.org

Final material must be submitted at least five days
before the publication date and must include the
correct URL link.

Please also send a copy of your material at:
lsa@lsamedia.ca



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