

MIXTE MAGAZINE
LIFESTYLE NETWORKING & FUN

A DISTINCTIVE MISSION

To entertain and inspire on the art of living well.

Provide timely content targeting women and men passionate about new discoveries and trends.

Offer a product where content and advertising coexist in harmony.

All under the seal of creativity, refinement, and authenticity!

MIXTE MAGAZINE AT A GLANCE

Languages: Bilingual (French and English)

Number of issues per year: 4

Circulation: 25,000 copies

- 21,500 subscribers (2000 of which are architects and designers) - Distribution certified by Canada Post
- 2,000 distributed to Air Canada Maple Leaf lounges in Montreal, Toronto, Paris, London, New York, Los Angeles, and Frankfurt.
- 1,500 distributed among our advertisers and at targeted events.

Readership: Aged 40+, professional, powerful, affluent

Content type: Lifestyle & design

MAGAZINE'S RATES 2016

SIZE	1X	2X	3X	4X
single page	\$4,910	\$4,670	\$4,445	\$4,230
spread	\$8,415	\$8,005	\$7,625	\$7,290
inside front cover + p3	\$9,680	\$9,205	\$8,775	\$8,355
inside back cover	\$5,325	\$5,070	\$4,830	\$4,600
back cover	\$6,865	\$6,540	\$6,230	\$5,940

CALENDAR 2016

EDITIONS	Distribution	Ad Close	Final material
M022 Spring 2016	February 26	February 5	February 9
M023 Summer 2016	May 13	April 22	April 26
M024 Autumn 2016	August 26	August 5	August 9
M025 Winter 2016	November 18	October 28	November 1

WEB RATES:

Web package, combined with purchase of print edition:
\$530 / per edition

Web package only: \$1,170 / 3 months

Web package includes:

- E-magazine: hyperlinks, video integration (YouTube link)
- 3 ad formats
- Promotional representation
- Representation on our Partners page
- Mention of your events
- Increased visibility on our social networks

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